

Press Note

Avaada Foundation's `Be a Champion' and "Teaching to Transform Lives" programs launched for students and teachers of GLA University

Avaada Foundation will also undertake construction work in its three adopted government schools located in Mathura to create model classrooms

Mathura, 15 October, 2022: *Avaada Foundation*, the philanthropic arm of Avaada Group, through its flagship program ` *Utkrisht Shiksha Abhiyan*,` will impart value-based education to instill moral and social values among students. Avaada Foundation has also undertaken the infrastructure construction and maintenance of three adopted schools in Mathura.

Avaada Foundation, under its Utkrisht Shiksha Abhiyan organised a two-day long ` *Be a Champion* ' and "Teaching to Transform Lives" Programs for the students and the teachers at GLA University on 14 and 15 October. "The intent of 'Utkrisht Shiksha Abhiyan' is to communicate value of Values Based Education to the students and to provide an orientation of Innovation in Pedagogy to the teachers in order to transform classrooms into inspiring environment of learning beyond books," said **Dr. Arun Bhardwaj**, Director Avaada Foundation and a global thought leader on Engineering Happiness for Peak Performance Mindset.

The program's highlight is to lay the foundation of Indian values in students by explaining to them value of the values, ensuring students not just learn but also practise Indian traditions, values, and culture in everyday life. Utkrisht Shiksha Abhiyan based on moral values is beyond classroom education and with changing times and erosion of values, such a program based on India's rich tradition will surely benefit society.

Another session was organised for the teachers, "*Teaching to Transform Lives*". The session was a blend of principles from neurosciences, modern research, ancient wisdom and experiential learning. The program offered ideas to become an academic leader and the transformer of lives.

"Avaada Foundation's objective is to bring about long-term societal development through introducing value-based education programs for the spiritual, moral, social and cultural development of students. The program brings about the change in inner self through realisation with regular application of values in daily life for overall development a positive ethos and culture," said **Vineet Mittal**, Chairman, Avaada Group.

Right from the infrastructural challenges to the quality of education being imparted, a number of challenges are being faced by the government schools across India. The School Adoption Project aims at enhancing the learning environment of these schools at the physical as well as psychological level.

During the interactive session with Dr. Bhardwaj students were encouraged to conquer their fears, identify their strengths, and overcome insecurities. A slew of activities were also organised for the students to help them become more confident and talk about their issues openly without any fear. The session also helped them understand how to lead life with a positive vision, how to handle peer-pressure, how to realize self-esteem and gain self-confidence and, in turn, be a good, successful and

happy human being. We hope that many more students and teachers will get to participate in this transformative program to enhance their learning and teaching experiences.

Utkrisht Shiksha Abhiyan is a research and evidence-based program, curated to maximize learning & to promote Values-Based Education among youth and teachers. The first wave of the programs was organized in 12 schools in Rishikesh, Uttarakhand from 29th July to 4th August 2022.

About Avaada Foundation

Avaada Foundation is the philanthropic arm of Avaada Group, India's leading integrated and energy with diversified business interests. The Foundation is engaged in social welfare activities - with a significant focus on child education, medical facilities in rural areas, skill development, women empowerment, and so on. Avaada Foundation firmly believes in the Indian philosophy, which says, "Every human being is indebted to his parents who raise him. He is obliged to his community and culture. He is obliged to the Gods and Sages. And he is obliged to nature at large, and our goal in life is to repay this debt in a lifetime. With all good KARMA - we can repay all our debts and get Nirvana!". In trying times like these, our purpose and values matter a lot to the people and communities we serve, and we must consider fortunate to be able to serve them selflessly.

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